



Notice of a public meeting of

Economic & City Development Overview & Scrutiny Committee

- To:Councillors Semlyen (Chair), Barnes, Burton,
Cuthbertson, D'Agorne, Riches and Watt (Vice-Chair)
- Date: Tuesday, 29 April 2014
- **Time:** 5.00 pm
- Venue: The George Hudson Board Room 1st Floor West Offices (F045)

<u>A G E N D A</u>

1. Declarations of Interest

At this point in the meeting, Members are asked to declare:

- any personal interests not included on the Register of Interests
- any prejudicial interests or
- any disclosable pecuniary interests

which they may have in respect of business on this agenda.

2. Minutes

(Pages 1 - 10)

To approve and sign the minutes of the last meeting of the Economic & City Development Overview & Scrutiny Committee held on 25 March 2014.

3. Public Participation

It is at this point in the meeting that members of the public who have registered their wish to speak regarding an item on the agenda or an issue within the Committee's remit can do so. The deadline for registering is by **Monday 28 April 2014** at **5.00 pm**.

To register please contact the Democracy Officer for the meeting, on the details at the foot of this agenda.

Filming, Recording or Webcasting Meetings

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Residents are welcome to photograph, film or record Councillors and Officers at all meetings open to the press and public. This includes the use of social media reporting, i.e. tweeting. Anyone wishing to film, record or take photos at any public meeting should contact the Democracy Officer (whose contact details are at the foot of this agenda) in advance of the meeting.

The Council's protocol on Webcasting, Filming & Recording of Meetings ensures that these practices are carried out in a manner both respectful to the conduct of the meeting and all those present. It can be viewed at:

http://www.york.gov.uk/downloads/download/3130/protocol_for_ webcasting_filming_and_recording_of_council_meetings

4. Attendance of the Leader of the Council

The Leader of the Council will be in attendance to give a verbal report on the priorities within his portfolio area.

5. Verbal Update on Online Business/E-Commerce Scrutiny Review

Members will receive a verbal update on the work carried out to date by the Online Business/E-Commerce Scrutiny Review Task Group.

- 6. Scoping Report on Local Productivity Levels and High Value Jobs (Pages 11 - 24) This report explores the possibility of a scrutiny review around Local Productivity Levels and High Value Jobs and the considerations of the Task Group to date.
- 7. Presentation of sample promotional video- "Exciting Exeter" created by Exeter City Council A sample Economic Promotional video from Exeter City Council will be shown to the Committee.

8. Times of Meetings for 2014-15 Municipal Year

Members are asked to vote on changing the start time for Economic and City Development Overview and Scrutiny Committee meetings from 5.00 pm to 5.30 pm.

- Work Plan 2013-14 (Pages 25 28) Members are asked to consider the Committee's work plan for the 2013-14 municipal year.
- **10.** Draft Work Plan 2014-15 (Pages 29 30) Members are asked to consider the Committee's draft work plan for the forthcoming 2014-15 municipal year.

11. Urgent Business

Any other business which the Chair considers urgent under the Local Government Act 1972.

Democracy Officer:

Name- Judith Betts Telephone No. – 01904 551078 E-mail- judith.betts@york.gov.uk For more information about any of the following please contact the Democratic Services Officer responsible for servicing this meeting:

- Registering to speak
- Business of the meeting
- Any special arrangements
- Copies of reports and
- For receiving reports in other formats

Contact details are set out above.

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Agenda Item 2

City of York Council	Committee Minutes
Meeting	Economic & City Development Overview & Scrutiny Committee
Date	25 March 2014
Present	Councillors Semlyen (Chair), Barnes, Burton, Cuthbertson, D'Agorne, Riches and Steward (Substitute)
Apologies	Councillor Watt

50. Declarations of Interest

At this point in the meeting, Members were asked to declare any personal, prejudicial or disclosable pecuniary interests, other than those listed on their standing declarations, that they might have had in the business on the agenda.

Councillor Burton declared a personal interest in Agenda Item 8 (An Update Report on Major Transport Initiatives in York) as a bus user.

Councillor Semlyen declared a personal interest in the same item as an employee of 20's Plenty.

No other interests were declared.

51. Minutes

Resolved: That the minutes of the last meeting of the Economic and City Development Overview and Scrutiny Committee held on 28 January 2014 be approved and signed by the Chair as a correct record subject to the following amendments;

Minute Item 39 (Declarations of Interest): Deletion of the following declaration of interest from Councillor D'Agorne.

"He also declared a personal interest in Agenda Item 4 (Night Time Economy Scrutiny Review (Retail & Transport) as a supporter of 20 mph speed limits. He apologised that he had not declared this at a previous Task Group meeting when meeting bus operators, but underlined that the role of the Members at the meeting was to respond to queries from the operators, rather to hold them to account."

Minute Item 45 (Scoping Paper on Support for Online Business/E-Commerce Skills): Addition of the following word

"Members considered a scoping paper *suggested* by Councillor Semlyen proposing a scrutiny topic on support for online business/e-commerce skills."

Minute Item 46: (Update Report on the Lendal Bridge Trial) Correction on wording

"Whether Air Quality Data could be provided to ensure that the Council were not in breach of *Air Quality Directives*?"

Minute Item 47(Update on implementation of recommendations from the previously completed Youth Unemployment Scrutiny Review): Deletion and addition of the following.

"Officers were pleased to report that the implementation of the recommendations from the review had supported a 47% reduction in Youth Unemployment in the city and 64% reduction in long term unemployment."

52. Public Participation

It was reported that there had been no registrations to speak under the Council's Public Participation Scheme.

53. 2013/14 Finance Monitor 3 Report

Members received a report which provided them with details of the 2013/14 forecast outturn position for finance in City and Environmental Services (CES) and Housing Services.

Questions from Members included;

- Whether the shortfall in car parking income had been as a result of the free parking day?
- What were the additional £50k savings made in the CES directorate?

In response to both questions, Officers commented that seasonal impacts had affected parking income for example the relatively mild winter that had been encountered. Officers clarified that the £50k in savings mentioned within the report were more anticipated savings in staffing. The report had been written whilst the Directorate was going through a restructure.

Resolved: That the report be noted.

Reason: To update the Committee of the latest finance and performance position.

54. Construction Skills Scrutiny Review - Draft Final Report

Members received a report which presented them with the finding and recommendations of the Construction Skills Scrutiny Review Task Group.

Some Members felt there needed to be a plan in place for the education sector in the city to gear up for the creation of construction jobs that would emanate from up to 22,000 homes as mentioned in the Local Plan. In response it was suggested that to prepare for this, planning needed to take place when sites for development emerged.

Members asked how much influence the Council would have on specifying where construction jobs would be on major developments.

Officers made reference to the opportunities that would be created as a result of the Community Stadium project. It was noted development Officers made sure that a non negotiable clause about the use of a number of construction apprentices were inserted into planning permissions. They added that opportunities were specified at being at all levels. Finally they told the Committee that the Council's approach was to facilitate talent matching for employees and employers in the city.

Resolved: (i) That no additional work is needed to progress the report.

(ii) That the recommendations arising from this review as shown in paragraph 76 of the Officer's report be endorsed. Reason: To progress this scrutiny review in line with scrutiny procedures and protocols.

55. Online Business / E-Commerce Skills Scrutiny Review Update Report

Members received a report which presented them with an update of the work to date carried out by the Online Business/E-Commerce Task Group.

The Economy and Enterprise Manager attended the meeting and informed Members about how Officers were working on an online survey to identify what gaps existed in support for online business and commerce for city centre businesses.

Discussion took place around the aim of the Task Group, some Members felt that they should be looking at supporting businesses across a wider area in the city, not just in the area within the walls as agreed by the Task Group.

Some Members felt that the existence of strong internet connections such as fibre optic cables affected the capability and potential of businesses to work online.

Other Members clarified that the Task Group were concerned about functional support for businesses rather than having technology in place.

Resolved: (i) That the report be noted.

(ii) That the wording of one of the aims of the review be amended to read;

Identify how City of York Council may better support *city businesses* to develop their online opportunities and improve their sales, marketing and profitability.

- (iii) That the rest of the aim and objectives of the review be agreed.
- (iv) That the timeframe for completing the work, on the review subject to any new reviews being

agreed by Members of the Committee following the annual meeting be agreed.

Reason: To ensure compliance with scrutiny procedures, protocols and workplans.

56. Briefing Papers on Potential Scrutiny Review Topics

Members considered a number of briefing papers on potential scrutiny review topics.

Universal Credit Local Services Framework

The Chair informed the Committee that she had asked for further information on this topic to be undertaken and suggested that this topic be discussed at a future date.

Fuel Poverty/Bulk Buying of Energy

Officers informed Members on current work that was taking place around the issue of fuel poverty. It was noted that Officers were working on an energy map of York and were examining potential areas in which district heating projects could be applied. They added that once projects to generate energy were in place that bodies could be set up to sell electricity locally. It was noted that Local Authorities in Liverpool and Leeds were looking to set up their own energy companies. Members were told that regulations would be changing in 2016 which could give York opportunities to generate a certain amount of energy off site but that perhaps developers could be encouraged to help the Council on other sites.

Discussion took place around the topic. Some Members felt that it was confusing as to what a review should focus on. Others felt that as there were a number of sustainable energy schemes available to help reduce fuel poverty that a survey could be conducted to see what savings had already been achieved.

In relation to the proposed topic, it was suggested that Officers be invited back to the Committee's meeting in July.

Local Productivity Levels and High Value Jobs

Discussion took place on the topic proposed by Councillor Semlyen. Some Members questioned the value that Members might add by conducting a review into a topic that was already being investigated by Officers. They added that they felt the topic was too broad and there was no reference to supporting existing businesses.

Others felt that there was a benefit to explore the topic as there would not be a resource issue, as work was currently being carried out by the Economic Development Team and that it would give a Task Group a broad scope to look at other issues that affected this such as the Living Wage.

It was suggested that a Task Group be formed to explore the topic and come back to the Committee with a defined scope for a review. Officers suggested that Members might wish to invite the Head of Economic Development to the Task Group's first meeting.

- Resolved: (i) That the briefing papers on potential scrutiny review topics be noted.
 - (ii) That the topic on Universal Credit be discussed at a later date by the Committee.
 - (iii) That the topic on Fuel Poverty/Bulk Buying of Energy also be discussed by Members at a later date and that Officers be invited to the Committee's July meeting in association with this.
 - (iv) That a Task Group be formed to explore the proposed topic around Local Productivity Levels and High Value Jobs.
 - (v) That the Task Group be composed of the following Members;
 - Councillor Burton
 - Councillor Cuthbertson
 - Councillor Semlyen

Reason: To enable the Committee to identify a remit for and make a start on scrutiny review in respect of Local Productivity Levels and High Value Jobs.

57. An Update Report on Major Transport Initiatives in York

Members received a report which provided them with an overview and update in relation to the major transport initiatives in the city currently being progressed. Updates discussed by Members included;

Bus interchange at York Railway Station

Members were informed that East Coast wanted to look at the station as a whole and that the Council would join them at improving the frontage of the station. It was reported that the tender for the study, which would also look at the retail offer, had gone out and that Network Rail would soon be taking over the responsibility for running the railway station from East Coast. Proposals to remove Queen Street bridge would also be included in the tender.

Knapton to Rufforth Cycle Route

The Committee were told that final surfacing was being examined for the cycle route.

Colour displays at bus stops including real time passenger information

Some equipment from bus stops in the city centre was in the process of being upgraded and being installed at stops on the outskirts of the city centre.

Cycling improvements in the Barbican area

This was currently on hold as the traffic implications from the Fishergate Gyratory were being considered before any other improvements were taken forward. Establishing 20mph Speed Limits in York's Residential Areas

Regarding timescales for the roll out of limits in the North and East of the city, advertising would be put out in June 2014 with a letter sent out in April/May 2014.

Resolved: That the report be noted.

Reason: To provide Members with an update on major transport initiatives in the city.

58. Six Monthly Update Report on Major Development Schemes in York

Members received a report which provided them with an overview and update in relation to the major development and planning proposals at the city at this time. Updates discussed by Members included;

<u>Terry's</u>

There was little interest in the site from Small and Medium Enterprises so Officers were looking at a mixed use for the site.

York Central

It was hoped that building on a road bridge into the site would start in Spring 2016.

Germany Beck

In regards to a projected timescale for building an access road to the site and raising the level of the A19, Officers would have a project plan as soon as they were back in touch with developers.

Resolved: That the report be noted.

Reason: In order to provide the Committee with a regular update on developments in the city.

59. Further Update on the Implementation of Recommendations arising from the previously completed Out of Hours Childcare Scrutiny Review

Members received a report which provided them with a further update on the implementation of the recommendation arising from the previously completed Out of Hours Childcare Review which fell within the remit of the Economic and City Development Overview and Scrutiny Committee.

- Resolved: That the report be noted and all outstanding recommendations that have been fully implemented be signed off.
- Reason: To raise awareness of those recommendations which are still to be fully implemented.

60. Work Plan 2013/14

Members considered the Committee's work plan for the rest of the 2013/14 municipal year.

It was noted that the Leader would give the Committee a verbal report when he attended in April.

Discussion took place on dates for the Scrutiny Task Group around Local Productivity Levels and High Value Jobs. It was suggested that the Scrutiny Officer checked the Economy and Enterprise Manager's availability before confirming a date.

It was also suggested that Officers involved in the potential Fuel Poverty scrutiny review be invited to attend the July meeting.

Resolved: That the work plan with the following amendments as detailed above be noted.

Reason: To progress the work of the Committee.

61. Any Other Business

Discussion took place on the proposal to put the Committee's Youth Unemployment Scrutiny Review forward for an award. It

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was also suggested that membership of Scrutiny Task Groups be deleted from Members' Register of Interests once the reviews had finished.

Councillor A Semlyen, Chair [The meeting started at 5.00 pm and finished at 7.00 pm].



Economic & City Development Overview & Scrutiny Committee

29 April 2014

Report of Assistant Director Governance and ICT

Scoping Report on Local Productivity Levels and High Value Jobs

Summary

1. This report explores the possibility of a scrutiny review around Local Productivity Levels and High Value Jobs and the considerations of the Task Group to date.

Background

- At a meeting on 25 March 2014 the Economic & City Development Overview & Scrutiny Committee (ECDOSC) considered briefing papers on three possible scrutiny review topics - Universal Credit, Bulk Buying of Energy and Addressing fuel poverty and Local Productivity Levels and High Value Jobs (Annex A).
- 3. The Committee agreed that Local Productivity Levels and High Value Jobs could be worthy of scrutiny review and appointed a Task Group comprising Councillors Burton (Chair), Semlyen and Cuthbertson to examine the proposed topic further.

Consultation

4. The Economy and Enterprise Manager and the Business & Economic Intelligence Unit have both provided information in support of this scoping exercise.

Information Gathered

5. At a meeting in early April, the Task Group met with the Economy and Enterprise Manager and learnt that City of York Council has already identified four sectors as targets for higher value inward investment – agro-tech, bio-tech, rail and green-tech. Another suggestion from the task group was pre fabricated and specialist construction.

- 6. Of the four sectors in the York Economic Partnership investment plan, green technologies is the least developed strategically at present and it was thought by the Economy and Enterprise Manager to be where there is least duplication of effort if ECDOSC were to investigate its investment attraction potential.
- 7. However, the Task Group agreed that before a decision is taken on whether to proceed with a review focussing on how best to promote York to green technology businesses, evidence is required that shows those businesses offer high Gross Value Added (GVA) jobs.
- 8. The Economy and Enterprise manager has therefore been asked to identify which, if any, green sector businesses have higher than the existing average GVA and wages per job. Should these exist in the green- technology sector then the Task Group agreed the review would be worthwhile.
- 9. They also agreed there may be scope for looking at York's marketing strategy to promote the city as a place to grow GVA jobs in general and in particular to ensure it includes ways of better attracting green sector businesses.
- 10. Having considered a promotional video from Exeter City Council and learning that other local authorities had also taken that approach, the Task Group were keen to investigate the possibility of producing a similar video promoting York as an attractive place in which to invest.
- 11. With this in mind, and subject to there being evidence of high GVA jobs in the green- technology business sector, the Task Group agreed a review could be undertaken based on the following suggested work plan:

Suggested Aim and Objectives

12. To identify cost effective ways to attract higher value inward investment by green technology companies to encourage their start up or relocation in York enabling the employment of local people at higher than average wages.

Objective	Method	Deadline
Identify improvements to the way York attracts high value green jobs	Consider best practice from other local authorities on what they are doing to encourage green investment and assist companies to relocate, including other councils' investment videos and investment services menus	By end of May?
Identify an improved marketing strategy for York in general and as a place to grow GVA	• With support from the Economic Development Unit, consult with a marketing expert on inward investment from York Professionals on priorities for presenting York as an attractive location for green-tech firms.	By end of June
jobs in green sector businesses	• Work with the Economic Development Unit to investigate the possibility of producing a video promoting York as a place in which to invest.	End of July
	 Identify individuals who could provide suitable endorsements for inclusion on York Means Business website 	
	Consider York's current investment services menu and propose any updates that may improve the offer.	

Council Plan

13. This review is linked to the create jobs and grow the economy element of the Council Plan 2011-15.

Implications

14. There are no known implications associated with this report. Should the Committee agree to carry out a review any implications arising from the final review recommendations will be addressed accordingly.

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Risk Management

15. There are no known risks arising from the report as it is presented for information only.

Recommendations

- 16. Having considered the information provided within this report, and subject to there being evidence of high GVA jobs in the greentechnology business sector, the Committee are recommended to agree whether or not to proceed with the review.
- 17. Should a decision be taken to proceed the Committee are recommended to:
 - i. Set up a Task Group to carry out the work on the Committee's behalf
 - ii. Agree the review remit as suggested above in paragraph 12
 - iii. Agree a timeframe for the completion of the review

Reason: To ensure compliance with scrutiny procedures, protocols and work plans.

Contact Details

Author:

Chief Officer Responsible for the report:

Steve Entwistle Scrutiny Officer Tel: 01904 554279 steven.entwistle@york.gov.uk Andrew Docherty Assistant Director Governance and ICT Tel: 01904 551004



Date 17 April 2014

All

 \checkmark

Wards Affected:

For further information please contact the author of the report Annex A - Briefing Paper on Local Productivity Levels and High Value Jobs

ANNEX A-

Briefing Paper for the local productivity levels and High Value Jobs

Proposed by Cllr Anna Semlyen

Background

In looking to attract high value jobs it is necessary to understand and appreciate the link between Gross Value Added (GVA) and the high value jobs.

To that end,

• GVA is linked to gross domestic product (GDP), as both are measures of economic output. The relationship is defined as:

Aggregated GVA + taxes on products – subsidies on products = GDP

GVA is for Local Authority areas – GDP for the nation as a whole

 As the total aggregates of taxes on products and subsidies on products are only available at whole economy level, Gross Value Added is used for measuring gross regional and local domestic product and other measures of the output of entities smaller than a whole economy. Restated,

GVA = GDP + subsidies - (direct, sales) taxes

• Over-simplistically, GVA is the grand total of all revenues, from final sales and (net) subsidies, which are incomes into businesses in any one Local Authority. Those incomes are then used to cover expenses (wages & salaries, dividends), savings (profits, depreciation), and (indirect) taxes.

Recently published figures by the Office of National Statistics show the value of York's Economy was worth £4.31 billion in 2012, the highest since 1997 and beating pre-recession levels of £4.273 billion. The GVA per head in 2012 is above the UK 100 Indices at 101.1.

The Percentage change in GVA between 2008 and 2012 is as follows;

England– 6.4%, Y & H – 2.7%, York – 6.9%

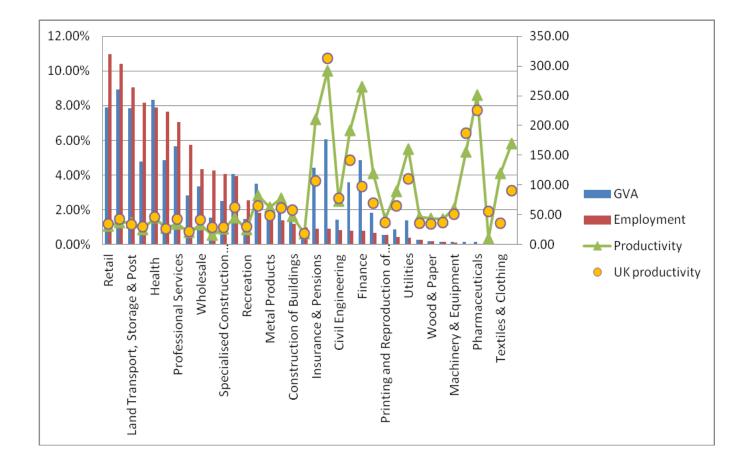
Although we have increased in the last year and our productivity per head performs well on a regional basis, we need to remain competitive on a national and international scale and the Centre for Cities Outlook has ranked York 40 out of 64 cities in regards to GVA per worker hence:

- GVA per head is not competitive
- GVA per hour worked is not competitive

We can track this back to two headline issues but further work needs to be carried out to determine other factors.

- We have high employment in traditional low productivity area ie hospitality, catering, retail,
- We have low employment in the traditional high value area ie insurance & pensions, pharmaceuticals, telecoms, chemicals, biochemistry.

Attracting the high value jobs is critical to add to the overall GDP and increase the GVA per worker.



Scope

The Committee should consider the topic from several viewpoints.

• Identify activities to attract higher value inward investment opportunity using better intelligence to inform those activities.

Objective: Place resources behind the activities that gets best value for money

• How do we encourage graduates to the higher value professions?

Objective: to create opportunities for students/graduates in the sector and provide incentives were possible for the companies in the sectors to take on graduates and apprentices.

• Lift the productivity of the high employment sectors.

Objective: Work with the businesses to upgrade and increase staff skill levels

• Review skills available vs skills required for high growth sectors, e.g. biochemistry, agri-tech to provide a platform for engaging Higher York with task of gearing provision appropriately.

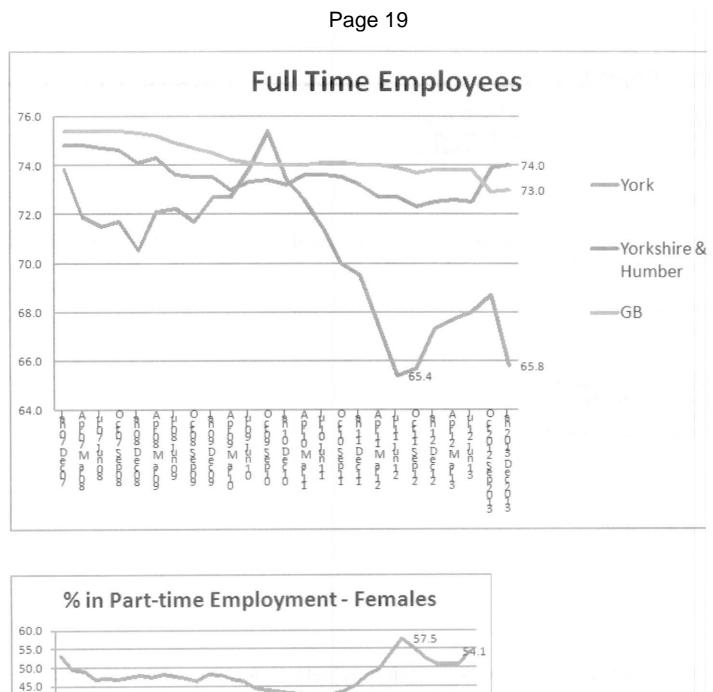
Objective: To determine exactly were we stand in relation to having the right skill base to attract high value employers in the right sectors and the educationally geared to meet future demands.

Author

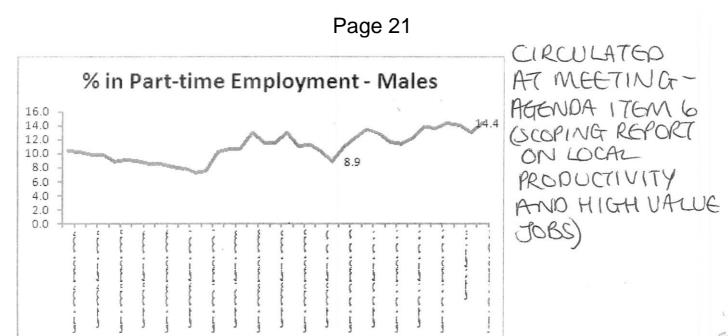
Charles Storr

Economy & Enterprise Manager

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Not just females either - Males % is the highest since 2004 - earliest data we have CIRCULATED AT MEETING - AGENDA ITEM 6 (scoping REPORT ON LOCAL PRODUCTIVITY AND HIGH VALUE JOBS) This page is intentionally left blank



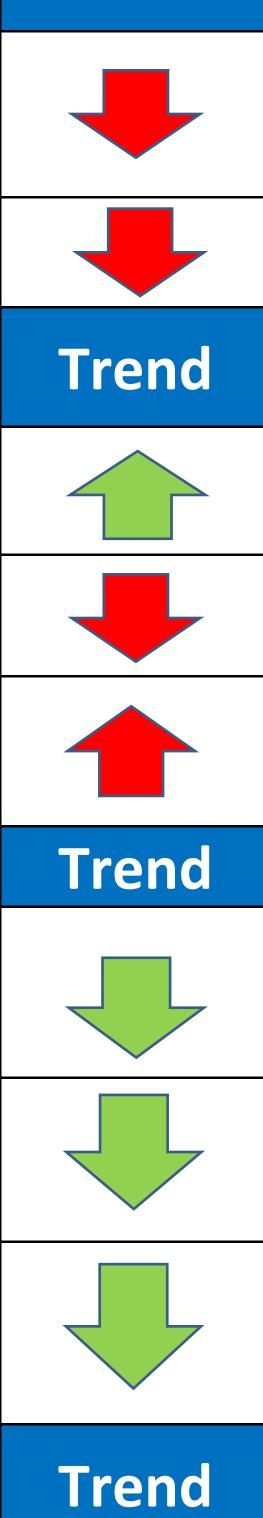
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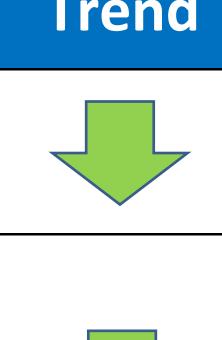
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			reate Jo	obs and Gro Dashbo			Latest	
Employment and	Unem	ployme	nt	2009	2010	2011	2012	
Total In Employment (BR	ES)			108,100	105,400	105,900	103,300	
Total Employee Jobs (BRE	ES)			103,800	102,300	102,500	100,300	
				Jan 10-Dec 10	Jan 11-Dec 11	Jan 12-Dec 12	Jan 13-Dec 13	
York's unemployment rat	te below t	the nation	al	1.30%	1.90%	2.20%	2.40%	
% of Full-time employees	5			73.4%	69.5%	67.3%	65.8%	
% of Part time employees	S			26.5%	30.5%	32.6%	33.9%	
				Mar-11	Mar-12	Mar-13	Mar-14	
JSA Claimants % of Worki	ing Age Po	opulation	(16-64)	2.70%	2.70%	2.30%	1.60%	
JSA Claimants: 18 to 24 %	6 of Work	ing Age Po	pulation	3.60%	3.50%	2.60%	1.60%	
JSA Claimants: 16 to 64 O Population)ver one y	/ear % of \	Norking Age	0.40%	0.50%	0.50%	0.40%	
				Aug-10	Aug-11	Aug-12	Aug-13	
Total Benefit Claimants (Working A	Age 16-64)		12,250	12,120	11,620	10,750	
Lone Parents (Working Ag	ge 16-64)			1,310	1,150	1,010	900	
				Jan-Dec 2010	Jan-Dec 2010	Jan-Dec 2011	Jan-Dec 2012	
Workless Households % d	of all Hous	seholds(Al	PS)	16.80%	16.80%	14.90%	13.20%	
Children under 16 in Wor (Potentially unreliable du		•	4PS)	16.80%	9.60%	10.10%	6.10%	
				2008	2009	2010	2011	
Proportion of Children in	Child Pov	/erty (HMI	RC)	12.80%	13.30%	12.90%	12.50%	
Place				Mar-11	Mar-12	Mar-13	Mar-14	
				#N/A	55	40	42	
Number and % of vaca	nt city ce Rates)	ntre shops	s (Business	#N/A	8.16%	5.95%	6.25%	
Footfall Moving Average (2013)	July	August	September	October	November	December	January	
York	-4.9	-4.7	-3.9	-4.7	-5.8	-3.8	-1.9	
UK Towns and Cities	-0.4	-0.4	-0.6	-0.7	-1.1	-1.4	-1.1	
Difference between York and UK Towns and	-4.5	-4.3	-3.3	-4	-4.7	-2.4	-0.8	
Property Enquiries Enquiries captured through CYC Economic Dev		orting p	Deriod (Jul	ly to Septemb	er 2013)			
Market research	Ind	igenous in	vestors	Inward inve	esting (UK)	Inward Investing (foreign)	TOTAL	
6		50		1	9	3	78	Sa

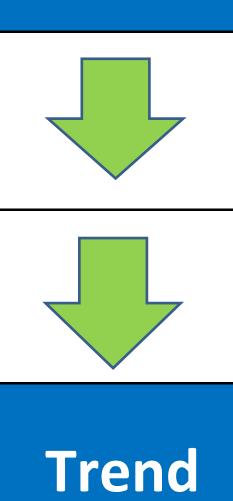
Trend

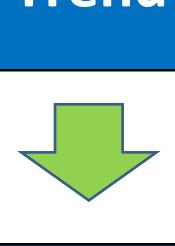
Trend





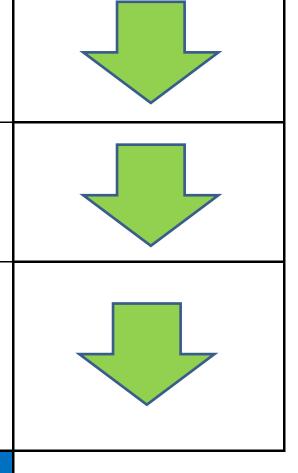


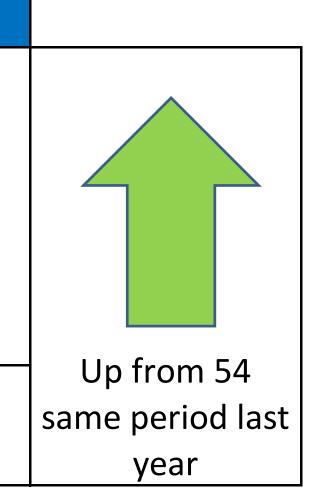




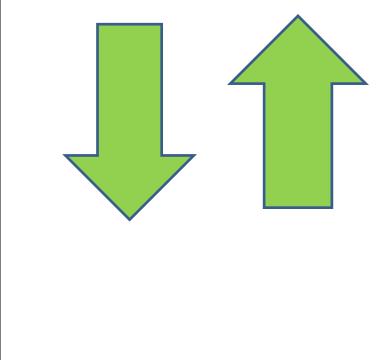








Business				Latest	Trend
	2010	2011	2012	2013	Trend
Total Businesses (Local Units – ONS)	7,980	7,870	8,010	8,135	
	2009	2010	2011	2012	Trend
Business Births	570	665	655	720	
Business Deaths	630	630	605	640	
GVA per head (ONS)	21,128	20,846	21,092	21,526	
Total GVA (ONS)	£4.06 billion	£4.07 billion	£4.17 billion	£4.30 billion	
	February	February	February	February	Trend
	2011	2012	2013	2014	
Business Start - ups (bank data)	260	256	264	163	
Pay & Skills					
	2010	2011	2012	2013	Trend
Average earnings of residents - Gross	£481.70	£492.30	£523.10	£523.00	
Weekly Pay (% difference York & GB)	-4.2%	-2.2%	2.8%	0.9%	
Earnings gap between the 25 percentile and the median (York)	£131.50	£138.30	£168.50	£162.60	
% of working age	Jan 09-Dec 09	Jan 10-Dec 10	Jan 11-Dec 11	Jan 12-Dec 12	Trend
No qualifications	8.00%	7.20%	6.80%	6.40%	
to at least L2 and above*	77.80%	77.70%	77.10%	79.80%	
to at least L3 and above*	64.00%	64.90%	60.60%	65.60%	
to at least L4 and above*	40.80%	40.00%	40.80%	41.30%	
	2009	2010	2011	2012	Trend
NEET: % of young people not in education, employment or training	4.30%	3.70%	5.60%	4.90%	



Positive performance from last data release

Negative Performance from last data release

Stable or very little change from last data release

Create Jobs and Grow the Economy Dashboard

Centre for Cities Outlook 2014 compared to 2012 and 2013						Centre for Cities Outliers	
Indicator (2014)	2012	2013	2014	Places Changed	Trend	Indicator	Rank
Claimant count change, from Feb 2008	2	2	4	-2		Claimant Count Change	Top 10%
Youth ClaimantCount, Nov 13	3	4	4	0		Youth Claimant Count	Top 10%
5 A* - C GCSEs, inc. Maths & English, 2012	N/A	5	4	1		5 A* - C GCSEs, Maths and English	Top 10 %
JSA Claimant count, Nov 13	6	5	5	0		JSA Claimant Count	Top 10%
Long Term claimant count, Nov, 2013	13	7	6	1		Long Term claimant count	Top 10%
No formal qualifications, 2012	6	3	7	-4		No Formal Qualifications	Top 20%
High Level Qualifications, 2012	7	7	7	0		High Level Qualifications	Top 20%
Affordability ratio, 2013	13	17	12	5		Affordability Ratio	Top 20%
Employment 2013	20	6	13	-7		Long Term claimant count	Top 20%
Knowledge Intensive service jobs, 2012	17	13	13	0		GVA per worker	Bottom 40%
Average Housing Price, 2012	14	13	13	0		Postcodes with Superfast Broadband	Bottom 20%
Average weekly wages, 2013	20	14	19	-5		Private sector jobs change	Bottom 20%
CO2 emissions per capita (t), 2010	14	16	19	-3		Manuafacturing jobs	Bottom 20%
Business Stock per 10,000 pop, 2012	23	20	19	1		Change in real wages	Bottom 10%
Business Start-ups per 10,000 pop, 2012	24	32	24	8			
Public Service Jobs, 2012	31	37	29	8			
Patents per 100,000 pop, 2012	43	56	32	24			
Private to Public Sector ratio, 2012	37	27	35	-8			
GVA per worker, 2012	N/A	N/A	40	N/A	N/A		
Postcodes with Superfast Broadband 2012	N/A	54	55	-1			
Private Sector jobs Change 2011-2012	31	14	57	-43			
Manufacturing Jobs, 2012	54	59	57	2			
Change in real wages 2012-2013	22	4	58	-54			
Foreign owned businesses, 2010	N/A	39	N/A	N/A	N/A		
Housing stock change, 2010-2011	30	54	N/A	N/A	N/A		

Top Five Economy - Basket of Indicators (used for Economic Strategy)					
Indicator	Rank July 2013	Rank April 2013	Rank January 2013	Previous Rank	
Employment rate Apr 2012 – March 2013 (%)	8	2	6	20	
Working age population with qualification at NVQ4+ (%) 2012	7	7	7	7	
Total CO ₂ emissions per capita (t) 2009	12	12	12	14	
Business stock 2010 per 10,000 population	20	20	20	23	
GVA 2009 £ per capita	26	26	26	26	
Overall Rank	5	4	6	13	

Claimant count change, from Feb 2008 Youth ClaimantCount, Nov 13 5 A* - C GCSEs, inc. Maths & English, JSA Claimant count, Nov 13 Long Term claimant count, Nov, 2013 No formal qualifications, 2012 High Level Qualifications, 2012 Affordability ratio, 2013 Employment 2013 Knowledge Intensive service jobs, 2012 Average Housing Price, 2012

- Average weekly wages, 2013
- CO2 emissions per capita (t), 2010
- Business Stock per 10,000 pop, 2012
- Business Start-ups per 10,000 pop, 2012
 - Public Service Jobs, 2012
 - Patents per 100,000 pop, 2012
 - Private to Public Sector ratio, 2012
 - GVA per worker, 2012
- Postcodes with Superfast Broadband
- Private Sector jobs Change 2011-2012
 - Manufacturing Jobs, 2012
 - Change in real wages 2012-2013

Centre for Cities: Cities Outlook 2014 Ranking 1 = good performance

64 = poorer performance

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L2						57	
13						58	

Economic & City Development Overview & Scrutiny Committee Work Plan 2013/2014

Meeting Date	Work Programme	
18 June 2013 @ 5pm	 Attendance of the Leader (to include information on the City Team) CVS Briefing– Volunteering opportunities for under 16s and York Charter for Volunteering Verbal Update on Implementation of Recommendations Arising from the Scrutiny Task Group E- Planning Facilities – Reasons for Being Behind Schedule Update report – Local Enterprise Partnerships External Funding Scrutiny Review Interim Report Workplan 2013/14 	
23 July 2013 @ 5pm	 Year End CYC Finance & Performance Monitoring Report Briefing notes on Potential Review Topics for the municipal year 2013/14 (Building Skills & Supporting Online Working) Update on Implementation of Recommendations Arising from the Scrutiny Task Group E- Planning Facilities CYC Welfare Biannual Update Report - Major Transport Initiatives Bi-annual Update Reforms - Impact of the 'The Spare Room Subsidy' Report - Major Developments within the City of York Council Workplan 2013/14 	Page 25
24 September 2013 @ 5pm	 Attendance of the Cabinet Member for Transport, Planning & Sustainability First Quarter CYC Finance & Performance Monitoring Report External Funding Scrutiny Review Draft Final Report Implementation Update on Previously Completed Out of Hours Childcare Scrutiny Review Presentation Update on Grand Depart Green Travel Plans (Businesses) Overview/Progress Report Workplan 2013/14 	Agenda Item

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Economic & City Development Overview & Scrutiny Committee Work Plan 2013/2014

19 November 2013 @ 5pm	 Attendance of the Cabinet Member for Health, Housing & Adult Social Services Second Quarter CYC Finance & Performance Monitoring Report Implementation Update on Previously Completed Youth Unemployment Scrutiny Review Construction Skills Scrutiny Review – Update Report Update on Newgate Market - success of improvements, EIF bid & information on footfall Workplan 2013/14 including verbal update on Night-time Economy Scrutiny Review 	
28 January 2014 @ 5pm	 1. Draft final report on Night-Time Economy Scrutiny Review 2. Interim report on Construction Skills Scrutiny Review 3. Report on recommendation arising from External Funding Review – Investment Plan – and an overview report of the Economic Strategy and its targets 4. Scoping paper on support for online business / ecommerce skills 5. Update report on Lendal Bridge trial 6. Implementation Update on Previously Completed Youth Unemployment Scrutiny Review 7. Implementation Update on Previously Completed E-Planning Facilities Scrutiny Review 8. Workplan 2013/14 	
25 th March 2014 @ 5pm	 Draft final report on Construction Skills Scrutiny Review. Update on Online Business / E-Commerce Skills Scrutiny Review Briefing papers on potential scrutiny review topics: Universal Credit Scrutiny Review Bulk buying of energy / energy coop High value jobs Third Quarter CYC Finance & Performance Monitoring Report Six Monthly Update Report on Major Transport Initiatives Six Monthly Update Report on Major Developments within the City of York Council Update report on implementation of recommendations of previously completed Out of Hours Childcare Scrutiny Review. Draft workplan. 	

29 th April 2014	1. Attendance of CYC Leader
@ 5pm	2. Verbal update on Online Business / E-Commerce Skills Scrutiny Review
	3. Scoping Report on new scrutiny review (High Value Jobs)
	4. Presentation of sample promotional video - Exciting Exeter created by Exeter City Council
	5. Times of meetings for 2014-15 Municipal Year
	6. Work Plan 2013-14.
	7. Draft Work Plan 2014/15

June: Further update on previously completed Youth Unemployment Scrutiny Review July: Further update on external funding scrutiny review. This page is intentionally left blank

Economic & City Development Overview & Scrutiny Committee Draft Work Plan 2014/2015

Meeting Date	Work Programme
11 June 2014	 Attendance of the Cabinet member for Transport, Planning & Sustainability (tbc) Further Update on Youth Unemployment Scrutiny Review (Julia Massey) Interim Report on Online Business / E-Commerce Scrutiny Review (Charles Storr) Update Report on GVA/high value jobs (Charles Storr) Economic Dashboard and Centre for Cities Report Q&A (Katie Stewart) Work Plan 2014/2015
23 July 2014	 End of Year CYC Finance and Performance Monitoring Report Draft Final Report on Online Business / E-Commerce Scrutiny Review (Charles Storr) Interim Report on GVA/high value jobs (Charles Storr) Update Report on Bulk Buying of Energy (Jacqui Warren Briefing notes on potential review topics for the municipal year 2014-15. Further Update on External Funding Scrutiny Review (Katie Stewart) Work Plan 2014/2015
1 October 2014	 First Quarter CYC Finance and Performance Monitoring Report Draft Final Report on GVA/Higher value jobs (Charles Storr) Interim report on new scrutiny topic chosen at 23 July meeting Update on implementation of recommendations from Construction Skills Scrutiny Review (Julia Massey) Six monthly Update Report on Major Transport Initiatives Six monthly Update Report on Major Developments within City of York Council Work Plan 2014/2015

12 November 2014	 Attendance of the Cabinet Member for Health, Housing and Adult Social Services (confirmed) Second Quarter CYC Finance and Performance Monitoring Report (possible date) Work Plan 2014/2015
28 January 2015	 Second Quarter CYC Finance and Performance Monitoring Report (probable date) Update report on Universal Credit (Pauline Stuchfield) Work Plan 2014/2015
11 March 2015	 Attendance of the Leader of CYC (tbc) Third Quarter CYC Finance and Performance Monitoring Report Six monthly Update Report on Major Transport Initiatives Six monthly Update Report on Major Developments within City of York Council Draft Work Plan for 2015-2016